

WordPress Website Development Offerings

Thank You!

If you are reading this document, it means that you are considering working with me, [Jacob Graham](#), to set up and manage your organization's online presence. Firstly, I would like to thank you for choosing to work with me. Trusting an outsider with your organization's online presence is no light matter, so please rest assured that I am committed to helping you reach your goals for your website and online presence.

Web Development Offerings

An online presence is an invaluable asset for any business, and a business website is at the forefront of this online presence. A website can serve a business in a myriad of ways, including providing a great first impression to prospective customers, allowing customers to purchase products and learn about your organization online, or even helping employees manage the behind-the-scenes operations of the business. No two businesses are the same, so it follows that no two business websites are the same. Therefore, the scenarios that follow are designed to give you an idea of what you can get for a given price, with the understanding that the actual price for your organization could be different based on your business' specific needs.

Example 1: Add a feature to an existing CMS site.

You are the owner of *Jeremy's Piz̄za*, a local pizza parlor. You already have a good-looking, modern WordPress website for your business, but you want to add support for online ordering to your site. To add this feature to your website, I would charge ~\$75-\$150 (based on the amount of time it would take me to set up the plugin) to install and set up a simple plugin for online ordering to your site.

Example 2: Set up a new CMS website.

You are a private contractor, and you are looking for a website to display your basic information and portfolio. To set up a WordPress site, configure the theme, and do basic page editing, I would typically charge around \$350.

Example 3: Set up a new CMS website with advanced features.

You are the owner of a new youth sports organization. Business has been going well, and you want a new website to help more families find your organization's teams. For a website like this, I recommend going with a WordPress site. To set up a WordPress site, design the appearance of the site, and outfit it with the plugins necessary for the business (think adding features like player form submission, an event calendar, online payments, etc.) I would charge around \$750 (though, depending on the exact features you would like on your site, this number could vary quite substantially).

Example 4: Develop a custom feature for your CMS website.

You own a small local consignment shop, and worked with me to develop a WordPress website for your shop about a year ago. Now, you are looking for a way to sell your shelf space to local artisans from your website. You will need a custom plugin for that. To develop this plugin (this plugin is a moderately complex one to develop), I would charge roughly \$500.

Example 5: Build a custom web app for your business.

You own a very successful brand of spices that sells thousands of bottles a week through your online sales channels. You manage to fulfill all your orders, but managing the logistics of order fulfillment at your warehouse is a nightmare right now, because you are using excel. You would like an application built that streamlines the fulfillment process for your orders. To develop an fully custom application like this, the price would fall somewhere around \$1600-\$2000. Again, prices will vary quite a bit depending on the exact features you are looking for in your application

Please keep in mind that these are all examples situations designed to give you a very rough estimate of the services you will get from me for a given cost. If what you are looking for is not listed, that does not mean I can't help! I love working on new and interest projects, so if you have a need that is not listed here, please contact me to discuss 😊.

Portfolio

To help you get a better idea of the quality of work that I do and the knowledge that I possess, please visit my [website](#) to explore the projects I am working on, the articles I write, and what past clients have said about their experiences with me.

Hosting Services

Want a website, but don't want the headache of setting up hosting? I also offer web hosting services. Get in touch with me for details using the information at the bottom of this page.

Thank You!

Thank you for considering me to support you in building an online presence for your organization. I hope you will find web development services I offer to be an asset to your organization. If you are interested in learning more and in working with me, feel free to reach out in any of the following ways:

Phone: 330-577-8776

Website: jacob-t-graham.com/contact